

MODEL ANSWER & MARKING GUIDELINES

Module: English for Research and Thesis Writing

Level: Master 01 – Commercial Sciences

University: 08 May 1945, Guelma

Part I: Multiple Choice Questions (10 points)

(1 point for each correct answer)

1. **a)** A systematic and objective process of investigation based on evidence
2. **b)** Objectivity, formality, and precision
3. **d)** Title page, acknowledgements, and abstract
4. **d)** Present the research problem, aims, and structure
5. **c)** A summary and analysis of previous studies related to the topic
6. **b)** Identify a research gap
7. **b)** Rely on evidence and avoid personal bias
8. **c)** Avoid plagiarism and acknowledge sources
9. **a)** Social sciences, business, and psychology
10. **a)** Works Cited

Part II: Exercises (10 points)

Exercise 1: Classification (2.5 points – 0.5 each)

1. **Abstract** → Front Matter
2. **Chapter One** → Body
3. **References** → End Matter
4. **Acknowledgements** → Front Matter
5. **General Conclusion** → End Matter

Correction note:

Each correctly classified element is awarded 0.5 point. No partial credit is given for incorrect classification.

Exercise 2: Academic Writing Statements (3 points – 1 point each)

Correct statements:

- **a)** Academic writing is objective
- **c)** Academic writing relies on evidence
- **e)** Academic writing is formal and precise

Exercise 3: Referencing Styles (1.5 points)

Model answer (example):

- APA uses the term *References* and is commonly used in social sciences and business, whereas MLA uses *Works Cited* and is mainly used in humanities and literature.

Correction note:

Students are required to state only one difference. Any correct difference is accepted, such as:

- Field of use
- Naming of the reference list
- Author–date versus author–page citation system

Exercise 4: Literature Review (*3 points*)

Option A: Two reasons why a literature review is important

Accepted answers :

- It shows that the researcher is well-read.
- It helps avoid plagiarism.
- It demonstrates understanding of the topic.
- It establishes the credibility of the research.
- It helps identify a research gap.

Correction note:

Students must provide two reasons only. Any two correct reasons from the list above, or equivalent ideas, are accepted for full marks.

Option B: Two steps involved in conducting a literature review

Accepted answers (from the taught summary):

- Collecting and searching for relevant sources
- Evaluating the credibility of sources
- Reading and summarizing sources
- Analyzing, comparing, and criticizing studies
- Synthesizing findings logically

Correction note:

Students must provide two steps only. Any two correct steps from the list above, or equivalent wording, are accepted for full marks

General Correction Principles

Answers are accepted as long as they reflect the content taught in class.

Meaning is prioritized over exact wording.

Minor language errors are not penalized if the academic concept is correct.