**Training highly qualified executives in the** 

## aster: Economics and Business Management

- Finding the appropriate organization by choosing the appropriate structure that allows defining the responsibilities and duties of each individual within the institution,
- Enabling the student to design an information system that allows rational decision-making and a communication network that allows defining a general policy for the institution and a strategy adapted to the internal and external environment,
- Knowing how to improve the efficiency of the organization, through a group of things such as flexibility, quality, corporate culture, economic intelligence, international standards...,
- Teaching the student how to make the institution able to survive in a way that guarantee sit adequate funding, favorable political conditions, sufficient employment, and is able to adapt itself to changing circumstances.
- Learn how to define goals, policies, and programs and work methods within the institution, as each institution sets certain goals that it seeks to achieve.
- Make the student able to work in a team; it is also able to control technologies related to the management of institutions;
- Acquiring a spirit of responsibility, leadership, and the ability to manage, supervise, and control the changes in the external and international environment of the institution;
- The ability to integrate into the world of work, entrepreneurship and management.

Students who hold a bachelor's degree in the following disciplines can:

- Economics and management of institutions
- Banking and finance economy
- Financial management
- **Business Management**
- Human Resource Management
- Budget management.
- Hourly volume accomplished per week
- The hourly volume accomplished in each hexagon
- he completed hourly volume for each training unit
- Evaluation through final exams and sudden assignments
- Continuous evaluation by attending and participating in directed business classes, research and personal business
- Evaluation of the graduation note prepared by the student in the four this master of his master's degree.
- To form students capable of taking over the operations of organizing and managing projects according to scientific methods, and taking them to the ranks of successful projects,
- Work to find human competencies with scientific qualifications that allow them to lead the companies in which they work or those responsible for them towards success at the internal and external levels,
- Building competencies that control more modern management techniques, by acquiring knowledge related to the adaptation of institutions to new variables related to the banking system and financial and international markets,
- Enable the student to control management and management mechanisms, entrepreneurship, and the creation of investment opportunities,
- Increasing the capacity of the competencies formed to analyze macro and micro economic activity, local and international, and follow the methodology of operations research and quantitative techniques for management in the field of economy and management of institutions.

Duration of the

- Private and public economic institutions
- Various industrial, commercial, agricultural and tourism projects.
- Financial institutions of all kinds (banks, stock exchanges, insurance companies, retirement and pension funds...),
- public administrations,
- Small and medium enterprises that the graduated student can establish and manage by himself,
- Small and Medium Enterprises Support Agencies (ANSEJ; ANJEM; ANDI...)
- Projects related to entrepreneurship and business incubators;
- Offices of studies related to technical studies in managing and evaluating projects.

## **Master: Economics and Business Management**

The second semester							the first semester								
The Eva Continuous evaluation		A.W	The lecture	The account	coefficient	Subjects	Unit	The Evalu Continuous evaluation	Exam	A.W	The lecture	The account	coefficient	Subjects	Unit
X	X	1:30 h	<b>3</b> h	07	03	Management and tax audit of the institution	the basic	X	X	1:30 h	3 h	7	3	Enterprise Diagnostics	the basic
X	X	1:30 h	1:30 h	06	02	Export and import techniques		X	X	1:30 h	1:30 h	6	2	Modern communication technologies	
X	X	1:30 h	1:30 h	05	02	Quality systems and standardization		X	X	1:30 h	1:30 h	5	2	Enterprise financing	
//	X	1:30 h	1:30 h	02	01	Communication and administrative editing	The methodology	X	X	1:30 h	1:30 h	3	2	Entrepreneurship	The methodology
X	X	1:30 h	1:30 h	04	02	Investment and competitive economics نظریة المؤشرات		X	X	1:30 h	1:30 h	6	2	Business climate analysis	
//	X	h //	1:30 h	01	01	الاقتصادية Public procurement la	The exploratory	//	X	//	1:30 h	1	1	Competition law and consumer protection	The exploratory
X	X	1:30 h	//	02	01	foreign language	The Horizontal	X	X	1:30 h	//	2	1	foreign language	The Horizontal
	The Fourth semester						The third semester								
The Eva	luation	Cou	rier size	The account	coefficient	Subjects	Unit	Continuous evaluation	Exam	A.W	The lecture	The account	coefficient	Subjects	Unit
Disc	Discuss		0 h	30	04	graduate thesis	The methodology	X	X	1:30 h	3 h	7	3	Strategic vigilance and organization	
								X	X	1:30 h	1:30 h	6	2	corporate governance	the basic
								X	X	1:30 h	1:30 h	5	2	Competency management	
								//	X	//	1:30 h	3	1	Scientific research methodology	The methodology

X	X	1:30 h	1:30 h	6	2	Financial engineering	
X	X	1:30 h	1:30 h	2	2	Field study techniques	The exploratory
X	X	1:30 h	//	1	1	foreign language	The Horizontal